

Andy Golding - Advisory Offering



I believe work shouldn't suck, I am a remote work enthusiast and I help businesses thrive by connecting dots between the 'people stuff' and the 'business stuff'. I help leaders design their ways of working to ensure that people are being 'switched on and grown' at work and not 'switched off and depleted'.

In addition to consulting, I am a published author, trainer and facilitator. I am a TEDx speaker, TV and radio guest-advisor as well as speaking on panels and delivering keynotes on a variety of 'people' topics.

Experience:

I have more than a decade of start-up and scale-up experience.

I co-founded and ran a successful Employee Experience design firm, in South Africa which I exited in 2021 after moving to Amsterdam (Still Human).

I have worked at rapidly scaling companies in the fintech and SaaS space (Sastrify, MFS Africa, Merchant Capital).

I have consulted for companies such as Facebook, BMW & First Rand Bank, Barclays, Tiger Brands and more.

I have worked with numerous start-up accelerators, incubators and investors advising, training, coaching and mentoring.

Accelerators and business incubators I have worked with include:

- Alphacode
- Seed Engine
- Edge Growth
- Cape Innovation and Technology Initiative
- EO Accelerator member and consultant to EO members.

Core Focus Areas:

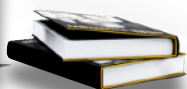
1. Company Culture Strategy and DNA Definition (Purpose, Mission, Vision, Values, Core Beliefs etc.).
2. Employee Benefits, Recognition & Reward.
3. End-to-end employee experience and employee value proposition design (pre-candidate to good goodbyes).
4. Remote and Hybrid Workplace Setup and Operations.
5. Knowledge Hub / Knowledge Management Strategy, planning and implementation.
6. People Strategy definition, planning and implementation.
7. Leadership development, leadership coaching, leadership advisory.
8. Culture and experience assessment design.
9. Training and facilitation, including learning design.

Education (always ongoing...)

Course	Institution	Date
SEMCO Style Certified Expert	Semco Style Institute USA	2023
Co-Active Coaching Fundamentals	Competence (A Schouten & Nelissen Company)	2023
Circular Economy & Sustainability Strategies	Cambridge Judge Business School	2022
Remote Foundations (Building & Running Remote Businesses)	GitHub & EdCast	2021
Behavioural Economics	42 Courses	2020
Dare To Lead	Brené Brown	2019
B.A Degree Brand Building and Management	Vega School	2011



My book, '**We Are Still Human & work shouldn't suck**' co-authored with Brad Shorkend.



A book that I contributed a chapter to, called '**The Book Every Business Owner Should Read**'